The Senate of Texas

CÉSAR J. BLANCO

TEXAS SENATOR
DISTRICT 29

Job Announcement

Communications Specialist

Location: El Paso or Austin, Texas

The Office of State Senator César J. Blanco is seeking a creative, motivated, and detail-oriented Communications Specialist to support the office's digital communications, media relations, and constituent outreach efforts. The ideal candidate is a strong writer and visual storyteller who thrives in a fast-paced, collaborative environment and is passionate about public service. This position may be based in either the El Paso district office or Austin Capitol office, with the duty station determined by the operational needs of the office.

Essential Job Functions:

- Manage social media planning, content development, scheduling, and execution across digital platforms.
- Develop newsletters, e-blasts, text messages, and other constituent communications.
- Create promotional plans and materials for district events, legislative initiatives, and community outreach.
- Design graphics and produce short-form videos, including direct-to-camera and other multimedia content.
- Draft and edit press releases, media advisories, talking points, and remarks for the Senator.
- Monitor media coverage, track relevant news, and organize photo and video assets.
- Coordinate with Senate Media Services and assist with constituent mailers and other communications projects.
- Collaborate across the office and perform other communications duties as assigned.

Qualifications:

- Bachelor's degree in communications, journalism, public relations, marketing, or a related field preferred.
- Proficiency in English and Spanish required.
- Experience in social media management, graphic design, video editing, and professional writing.
- Proficiency with Canva, CapCut, and other digital content creation tools.
- Excellent writing, editing, organizational, and time-management skills; ability to meet deadlines and adapt to changing priorities.
- Dependable team player who takes initiative, supports colleagues, and willingly steps in to advance shared goals.
- Sound judgment, attention to detail, and discretion when handling sensitive information.
- Interest in public service, Texas government, and issues affecting El Paso and West Texas preferred.
- Flexibility to work occasional evenings and weekends and travel as needed.

Salary

Salary is commensurate with experience and qualifications. A comprehensive state benefits package is available.

Contact

Interested applicants should email a resume, cover letter, salary requirements, references, and a relevant writing or communications sample to Taylor.sanchez@senate.texas.gov. Please use the subject line "Communications Specialist Position." Applications will be accepted until the position is filled.

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